FOCUS AREA: PROSPEROUS SISTERS

PROSPEROUS <u>STRATEGY 1</u> Four-Season Tourist & Visitor Destination	Strategically develop Sisters Country's tourism and destination economy, increasing the number of shoulder season and Winter events and attractions, such as performances, festivals, retreats, educational speaker series, trainings, and outdoors sports tournaments.							
ACTION NUMBER, TITLE & TEXT	SUGGESTED LEAD PARTNER(S) & POTENTIAL SUPPORTING PARTNER(S)	MILESTONES IN ACHIEVING THE ACTION	IMPLEN	/IENTAT	ION TIN	MELINE		
			Less Than 1 Yr.	1 – 2 Yrs.	3 -5 Yrs.	5+ Yrs.		
Prosperous 1.1 Sisters Events Committee & Coordinator	Suggested Lead Partner(s): City of Sisters Chamber of Commerce	City, Prosperous VAT representatives, Chamber Board meet to build criteria for event committee members						
Establish a Sisters Events Committee and develop and fill a new position for a full-time local events Coordinator. Develop funding to support the work of the Committee and Events Coordinator. (See also Resilient 1.3)	Potential Supporting Partner(s): Central Oregon Visitors Association Sisters Folk Festival Sisters Rodeo Sisters Outdoor Quilt Show Sisters Parks and Recreation Sisters Arts Association Sisters Athletic Club Sisters Eagle Airport Economic Development for Central Oregon	 Committee members are selected Committee meets to build proposal for funding Once funding is secured, Committee establishes process to hire or contract with an events coordinator in consultation with Chamber Board, City and funding partners. Committee communicates and collaborates with all current key event coordinators Committee assists with the establishment of new local events as outlined in this and other Sisters Horizons Strategies 						

Timeline key: ☐ Initiated → = Ongoing ✓ = Completed

Prosperous 1.2 Permanent Multi-Use Events Center Promote the development of a permanent multi-use venue for the performing arts, events, speaker series, concerts and other similar activities.	 Other fitness & adventure organizations Visit Bend Ford Family Foundation The Roundhouse Foundation Suggested Lead Partner(s): Sisters Events Committee Potential Supporting Partner(s): City of Sisters Sisters Chamber of Commerce Sisters School District Ford Family Foundation Oregon Community Foundation The Roundhouse Foundation Sisters Outdoor Quilt Show Sisters Arts Association Sisters Parks & Recreation Department Sisters Folk Festival Community Assets Committee (Report) 	 Develop a business plan of planned uses, partners, funding, etc. Identify location(s) consistent with business plan, including meeting with City staff regarding regulatory issues (e.g., change in use of a building, parking, zoning). Engage the public (if applicable) to support the proposed business plan and site Secure the site, permits (if necessary), funding for site improvements, etc. 		
Prosperous 1.3 Four-Season Competitive Tournaments Develop, market, and support new tournaments, athletic competitions and related events	Suggested Lead Partner(s): Sisters Events Committee Sisters Park & Recreation District Sisters School District outside vendor(s)	 Sisters Events Committee meets to discuss Committee establishes a Plan Committee secures funding Committee implements Plan 		
and activities in Sisters Country, focusing on the shoulder seasons and Winter months.	Potential Supporting Partner(s): • Sisters Chamber of Commerce • U.S. Forest Service • Hoodoo Resort • Sisters Park & Recreation District			

(Ideas: Bobsled, Ropes Course- Leadership, Obstacle Course Events)	 Visit Bend Downtown & Adventure businesses Central Oregon Visitors Association Sisters Trail Alliance Sisters Athletic Club 			
Prosperous 1.4 Sisters Country Winter Festival Develop an annual Winter festival with family-friendly activities such as ice sculpting, ice skating, craft food and beverages, gingerbread house tour, art walks, indoor/outdoor competitions, Christmas Town Concept, etc.	Suggested Lead Partner(s): Chamber of Commerce Sisters Events Committee Potential Supporting Partner(s): City of Sisters Sisters Country businesses Hoodoo Resort Black Butte Ranch	 Sisters Events Committee meets to discuss Committee establishes a Plan Committee secures funding Committee implements Plan 		
Prosperous 1.5 Regional Events Partnerships Partner with and piggyback off of other, larger winter and shoulder season events in Bend and Central Oregon to attract visitors to Sisters.	Suggested Lead Partner(s): • Sisters Events Committee Potential Supporting Partner(s): • Sisters Chamber of Commerce • City of Bend • City of Sisters • Visit Bend • Central Oregon Visitors Assn.	 Sisters Events Committee meets to discuss Committee establishes a Plan Committee secures funding Committee implements Plan 		
Prosperous 1.6 Ice Rink & Fly-Fishing Pond Build a smaller-sized ice rink that doubles as a fly-fishing practice pond in off seasons. (Consider the mobile one in Redmond.	Suggested Lead Partner(s): • City of Sisters Potential Supporting Partner(s): • Sisters Chamber of Commerce • The Fly Fishers Place • Catch Magazine	 City develops an implementation and management plan City identifies appropriate property Funding secured City implements plan and develops asset 	I	

Timeline key: ☐ Initiated → = Ongoing ✓ = Completed

PROSPEROUS <u>STRATEGY 2</u> Oregon's Artisanal Capital	location and spectacular enviro	Develop and promote Sisters Country as the "Artisanal Capital of Oregon," building on its strategic ocation and spectacular environment, expanding the artisanal economy including visual artists, rades and crafts people, musicians, performance artists, writers, brewers, distillers, and farm-to-able chefs.							
ACTION NUMBER, TITLE & TEXT	SUGGESTED LEAD PARTNER(S) & POTENTIAL SUPPORTING PARTNER(S)	MILESTONES IN ACHIEVING THE ACTION	IM	PLEMEI	NTATIOI LINE	N			
			Less Than 1 Yr.	1 – 2 Yrs.	3 -5 Yrs.	5+ Yrs.			
Prosperous 2.1 Public Art Installations Install consigned public art around Sisters Downtown Commercial zone.	Suggested Lead Partner(s): Sisters Arts Association Potential Supporting Partner(s): City of Sisters Sisters Chamber of Commerce Ford Family Foundation Oregon Community Foundation The Roundhouse Foundation	 Meet with the Property Owners and Merchants to discuss giving up a parking spot for Public Arts on Hood Ave. for first instillations. Meet with City staff to determine private property and right-of-way regulations/permits or any other potential limiting factors, etc., pertaining to public art instillations3. Work with City to identify future locations of art on Adams, Main and Cascade Ave Finalize Implementation Plan Report Plan to Vision Implementation Committee in Early 2019 Secure Funding Form local Public Art Selection Committee 							

Timeline key:	☐ Initiated	→ = Ongoing	1	= Completed
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Prosperous 2.2 Artisanal Capital Marketing Plan & Programming Create a marketing campaign and programming to identify and promote Sisters as the Artisan Capital of Oregon.	Suggested Lead Partner(s): Chamber of Commerce Potential Supporting Partner(s): Sisters Arts Association Sisters Chamber of Commerce The Roundhouse Foundation Central Oregon Visitors Association Ford Family Foundation Arts & Culture Alliance	1. Develop a Business/ Marketing Campaign, including scope and funding; social media; promotional materials for distribution at appropriate local, statewide, and regional (multi-state) trade-shows/events; target specific geographic markets.	
Prosperous 2.3 'Made in Sisters' Annual Festival Develop an annual 'Made in Sisters' event centered around art, food and other products hand-crafted in Sisters Country. (See also Prosperous 3.3)	Suggested Lead Partner(s): Sisters Events Committee Sisters Country Businesses Potential Supporting Partner(s): City of Sisters Sisters Chamber of Commerce Sisters Arts Association The Roundhouse Foundation Economic Development for Central Oregon Central Oregon Builders Association Central Oregon Visitors Association 2-3 lead businesses likely to showcase their products, crafts, etc. at the festival	Assemble team of supporting partners to plan the event Coordinate annual event	

PROSPEROUS <u>STRATEGY 3</u> Sisters Makers District	pottery, and arts studios mix w	ith l fies,	kers District, where wood, metal, and gla ocal food and craft beverages, creating a and expands the local economy and sup	a pedes			
ACTION NUMBER, TITLE & TEXT	SUGGESTED LEAD PARTNER(S) & POTENTIAL SUPPORTING PARTNER(S)	MILESTONES IN ACHIEVING THE ACTION IMPLEMENTATION TIMELINE				N	
				Less Than 1 Yr.	1 – 2 Yrs.	3 -5 Yrs.	5+ Yrs.
Prosperous 3.1 Sisters Makers District Designation Establish a formal Sisters Makers District, including boundaries, official designation, and appropriate zoning and planning ordinances enabling its development over time. Encourage and support development of appropriate facilities and work spaces for makers and other entrepreneurs.	Suggested Lead Partner(s): City of Sisters Sisters Country Makers Businesses Potential Supporting Partner(s): Sisters Chamber of Commerce Economic Development for Central Oregon	1. 2. 3. 4.	Establish agreement on the purpose of the district among all the partners and at least a few lead property owners and businesses Form a Maker's District Committee Locate and map the most appropriate zone with the support of property owners and businesses within the identified boundaries If necessary, amend City zoning map and code to facilitate the implementation of the new district Establish distinct gateways or other entry/exit physical features such as banners/signs, public art, and/or streetscape, etc. to identify/celebrate the unique district. This is coordinated with Action 2.4 below.		→	→	→
Prosperous 3.2 Makers District Marketing Plan	Suggested Lead Partner(s): • Sisters Chamber of Commerce • Sisters Country Makers Committee	1.	Create a district plan (does not need to be detailed) similar to a business plan – purpose, boundaries, types of businesses and activities				

Timeline key:	☐ Initiated	→ = Ongoing	✓ = Completed
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Develop a marketing plan for the Sisters Makers District	Potential Supporting Partner(s):	2.	highlighted/targeted/existing, physical improvements (if any), programming (next action plan), etc. Review marketing plans from other makers districts (no need to recreate the wheel if unnecessary) and/or meet with staff from others, to determine best practices for Sisters with available resources			
Prosperous 3.3 Sisters Makers' Event Develop an event centered around products "Made in Sisters Country." Implement with "Made in Sisters Annual Event (See also Prosperous 2.3)	Suggested Lead Partner(s): Sisters Events Committee Sisters Country Makers Committee Potential Supporting Partner(s): City of Sisters Sisters Chamber of Commerce Sisters Arts Association Economic Development for Central Oregon The Roundhouse Foundation Ford Family Foundation Central Oregon Visitors Association	1.	Convene makers district property owners/businesses to discuss the benefits of an event, details, etc.			
Prosperous 3.4 Makers District Pedestrian Zone Support establishment of a pedestrian friendly zone in the Sisters Maker District, featuring pedestrian amenities similar to areas of downtown.	Lead Partner(s):	 2. 3. 	Convene makers district's property owners and businesses to establish agreement on the pedestrian zone's improvements – physical (public/private property), regulatory changes, etc. Public engagement to gain support for changes Identify funding options, improvement timelines, etc.	→	→	

PROSPEROUS <u>STRATEGY 4</u> A Vibrant and Diverse Local Economy	Industrial land and building invented by the second	Facilitate local Entrepreneurial Infrastructure and the development of Sisters Compatible Light industrial land and building inventory, as well as Support Vocational Education & Workforce Development.							
ACTION NUMBER, TITLE & TEXT	SUGGESTED LEAD PARTNER(S) & POTENTIAL SUPPORTING PARTNER(S)	MILESTONES IN ACHIEVING THE ACTION	l II	IMPLEMENTATION TIMELINE					
			Less Than 1 Yr.	1 – 2 Yrs.	3 -5 Yrs.	5+ Yrs.			
Prosperous 4.1 Local Entrepreneur & Start-Up Infrastructure Develop infrastructure to support local entrepreneurs and start-up companies with initiatives such as co-working spaces, business incubators, coordinated meet ups, "live/work" housing, technology systems and support networks, and connect them to the established regional entrepreneurial and innovation ecosystem.	Suggested Lead Partner(s): Economic Development for Central Oregon City of Sisters Potential Supporting Partner(s): Deschutes County Sisters Chamber of Commerce Developers Land Owners Technology Association of Oregon Bend Broadband Jobb (Fika) City Housing Policy Board Sisters Community Small Business Development Center	 Partner with and support the local program, specifically these initiatives and ongoing activities as outlined in the Sisters (Economic Development for Central Oregon) Strategic Plan (START) Inform and educate the City and service providers of the Sisters START Plan and its benefits to regional economy. Coordinate with the City and service providers to develop an implementation plan (projects/scope, schedule, and budget). Coordinate mixers/meet-ups for soloentrepreneurs, young business owners and influencers 	→	→	→	→			

Prosperous 4.2 Light Industrial Space & Lands Promote the development of new light industrial zoned land for purchase or lease in Sisters, focusing on recruitment of companies that build on the established and emerging industry sectors that fit our community's culture and vision for the future economy.	Suggested Lead Partner(s): City of Sisters Economic Development for Central Oregon Potential Supporting Partner(s): Deschutes County Business Oregon State Department of Land Conservation and Development Central Oregon Intergovernmental Council Sisters Eagle Airport US Forest Service Local Landowners Developers Heart of Oregon Corps	2.	Working with the City and County focus current economic development strategies to increase land inventory with Light Industrial zoning (USFS, Airport, UGB Expansion, County Condition Uses) Partner with and support the local EDCO program, specifically these initiatives and ongoing activities as outlined in the Sisters (Economic Development for Central Oregon) Strategic Plan (MOVE))	→	→	→	→
Prosperous 4.3 Emerging Workforce Development Work with Sisters School District, regional higher education institutions, local businesses, and workforce development organizations to create programs, internships, and apprenticeships to develop and train Sisters Country's emerging workforce to succeed in our regional economy.	Suggested Lead Partner(s): Sisters School District Better Together - Youth Career Connect Economic Development for Central Oregon East Cascades Workforce Investment Board Potential Supporting Partner(s): Sisters School District City of Sisters Oregon State University University of Oregon Technology Association of Oregon Central Oregon Community College WorkSource Oregon	2.	program, specifically these workforce development initiatives, and ongoing activities as outlined in the Sisters Economic Development Strategic Plan. Assemble a meeting or ongoing forum of lead and supporting partners to track the progress of strategy, identify new opportunities/employers to participate in the program as the economy and workforce needs evolve, and any additional resources to sustain this initiative over time.		→	→	→

	East Cascades Workforce Investment Board Central Oregon Intergovernmental Council			
Prosperous 4.4	Suggested Lead Partner(s):			
Baseline Economic Data Develop comprehensive baseline economic data to evaluate Sisters Country's current and projected economic performance and measure its progress over time. Make this data available to key public and private entities to assist in their planning.	 Economic Development for Central Oregon Central Oregon Intergovernmental Council Potential Supporting Partner(s): City of Sisters Deschutes County Oregon Employment Department Business Oregon Chamber of Commerce 	 Collect economic data from appropriate supporting partners, including but not limite to: employment data (industry/wages); property valuations; and tourism/visitor data Extrapolate data from region or Metropolital Statistical Area (MSA) if needed. Utilize acquired data to develop a comprehensive economic baseline for Sisters Country. 	✓	

PROSPEROUS <u>STRATEGY 5</u> Forest Service Property Development	Facilitate the development of a masterplan on the U.S. Forest Service property that is compatible with the community's character and identity, combining mixed-used commercial, residential and recreational facilities that anchor and define the community, create new jobs, and provide housing options.							
ACTION NUMBER, TITLE & TEXT	SUGGESTED LEAD PARTNER(S) & POTENTIAL SUPPORTING PARTNER(S)	MILESTONES IN ACHIEVING THE ACTION	IN	IPLEME TIME	NTATIO LINE	N		
			Less Than 1 Yr.	1 – 2 Yrs.	3 -5 Yrs.	5+ Yrs.		
Prosperous 5.1 Interested Parties Meeting Coordinate and convene a facilitated meeting with the City, U.S. Forest Service, interested developers, and other identified stakeholders to discuss opportunities, challenges and potential next steps in development of the Forest Service property.	Suggested Lead Partner(s): City of Sisters Economic Development for Central Oregon US Forest Service Central Oregon Intergovernmental Council Potential Supporting Partner(s): State Representatives Developers Realtors Stakeholders Sisters Events Committee	 Coordinate an initial meeting Collect information and compile data Encourage parties to join City's Advisory Committee Establish a public information/outreach strategy (may be simple) to share key milestones or decision points with city residents to ensure an open/transparent process – to the extent possible (since this effort involves real property sales, etc.). 						
Prosperous 5.2 USFS Property City Advisory Committee	Suggested Lead Partner(s):	Form a committee including; USFS representatives, the City, developers,		→	→			

Timeline key:	☐ Initiated	→ = Ongoing	✓ = Completed
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committee dedicated to collecting and analyzing relevant data information, and working with the interested parties in exploring the feasibility of developing the U.S. Forest Service property. Prosperous 5.3 Data Collection & Feasibility	 Economic Development for Central Oregon Deschutes County State Department of Land Conservation and Development Sisters Events Committee Suggested Lead Partner(s): City of Sisters 	1.	state representatives, and citizens. Facilitate rezoning (zone overlay) of USFS property for designated use as a mixed-use development, including revision of the current comprehensive plan and zoning regulations as appropriate. Maintain an up-to-date City Housing Needs	→	
Analysis Collect and compile relevant data and information regarding opportunities, challenges and costs of developing the Forest Service property. Conduct a feasibility analysis and game plan for proceeding.	 USFS Property Advisory Committee Potential Supporting Partner(s): Economic Development for Central Oregon University of Oregon-Sustainable Cities Initiative Sisters Events Committee 	 3. 4. 	Assessment Develop and maintain and up-to-date Employment Land Inventory Needs Assessment Perform an Infrastructure Needs Assessment and Cost Analysis Consider funding options, such as a Bond to Purchase???		
Prosperous 5.4 Design Competition & Symposium Develop public interest in and support for Forest Service property development through a design competition, community events, and related marketing.	Suggested Lead Partner(s): City of Sisters Potential Supporting Partner(s): Economic Development for Central Oregon Sisters Chamber of Commerce Universities Sisters Events Committee				

FOCUS AREA: LIVABLE SISTERS

LIVABLE <u>STRATEGY 1</u> Walkable Downtown	Expand pedestrian-friendly amenities in Downtown Sisters, encouraging residents and visitors to get out of their cars and walk, including during the evening hours.						
ACTION NUMBER, TITLE & TEXT	SUGGESTED LEAD PARTNER(S) & POTENTIAL SUPPORTING PARTNER(S)	MILESTONES IN ACHIEVING THE ACTION	IM	IPLEME TIME	NTATIO LINE	N	
			Less Than 1 Yr.	1 – 2 Yrs.	3 -5 Yrs.	5+ Yrs.	
Livable 1.1 Pedestrian Flag Program Formalize and expand the Sisters Pedestrian Flag Program to allow for safe crossings throughout Downtown Sisters. Engage sponsors to create flags with artwork, sayings, or promotional content for community events and core values.	• Sisters Chamber of Commerce • Sisters Book Club Potential Supporting Partner(s): • Local business, civic groups, nonprofits • Commute Options • Oregon Department of Transportation	 Inventory current crossing locations. Identify needed new crossing locations. Create schedule of Pedestrian Flag Program of sponsors and funders. 		✓			
Livable 1.2 'Hey, Let's Walk There!' Initiative Create an incentive based program – such as pedestrians receiving points from local	Suggested Lead Partner(s): • Sisters Chamber of Commerce • Sisters Historical Society Potential Supporting Partner(s): • Healthcare provider?	 Develop and distribute walking maps identifying points of interest and incentive locations. Sponsor one after-hours walking event per month among businesses and galleries. 		→			

Timeline key: ☐ Initiated → = Ongoing ✓ = Completed

businesses or prizes – to promote walking downtown. Distribute pedestrian walking maps among local business to assist visitors in wayfinding. Work with businesses for after-hours events.	Sisters Art Association Commute Options Oregon Department of Transportation	Develop incentive program in conjunction with program.			
Livable 1.3	Suggested Lead Partner(s):			,	
Improved Downtown Lighting	• City of Sisters – Public Works	Complete Adams Avenue Streetscape Plan to identify locations for new lighting.		•	
Add lighting downtown to	Potential Supporting Partner(s):	2. Complete construction of Adams Avenue.			
promote twilight/after dark pedestrian safety, while still	Sisters Astronomy Club	Determine need and install additional multiuse path lighting.			
promoting compatibility with a dark skies ordinance.		4. Promote education of dark skies ordinance			
uark skies orumance.		with pamphlet.			

LIVABLE STRATEGY 2 Affordable Housing	review of the 2010 Sisters House	rdable housing in Sisters Country, including sing Plan, promotion of a diverse mix of hou rams that address the issue of housing affor	sing ty	oes, an		ort
ACTION NUMBER, TITLE & TEXT	SUGGESTED LEAD PARTNER(S) & POTENTIAL SUPPORTING PARTNER(S)	MILESTONES IN ACHIEVING THE ACTION	IN	IPLEME TIME	_	N
			Less Than 1 Yr.	1 – 2 Yrs.	3 -5 Yrs.	5+ Yrs.
Livable 2.1 Sisters Housing Plan Update Review and update the 2010 Sisters Housing Plan.	Suggested Lead Partner(s): City of Sisters - CDD Age Friendly Sisters Country Potential Supporting Partner(s): Housing Works COIC Housing for All	 Housing Policy Advisory Board is established. 2010 Housing Plan reviewed and adopted by City Council. Implement adopted Housing Plan. Identify funding opportunities and packages for continued City support. Explore innovative housing types including adaptive reuse. 	_ /			
Livable 2.2 Workforce Housing Pursue workforce housing in conjunction with new or expanded business development. Provide incentives for businesses to provide housing for employees.	Suggested Lead Partner(s): City of Sisters - CDD Potential Supporting Partner(s): Sisters Chamber of Commerce Economic Development for Central Oregon Larger Employers (i.e. Rays, Laird Superfood, etc.) COIC Housing for All	 Develop stakeholder list – employers, developers, nonprofit representatives, elected officials, etc. Contact stakeholder list – and form a stakeholder/worker group. Develop incentive program. 			→	

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Livable 2.3	Suggested Lead Partner(s):				
Long-Term Rental Housing	• City of Sisters - CDD	1.	Develop incentives for property owners to promote long-term rental of properties.	☐ →	
Expand efforts and explore new options to promote and support long-term rental housing in Sisters.	 Potential Supporting Partner(s): Private Sector/Prop. Owners COIC Housing for All 	2.	Implement and enforce new City Short Term Rental ordinance.		

LIVABLE STRATEGY 3 Integrated Transportation System	regional growth and new state address congestion on Highway	Transportation System Plan that addresses transportation policies. Determine a prefer 20 in Downtown Sisters, exploring alterna rategies, bicycle and pedestrian options, sig	red alte	rnativ s and	e to roadw	ау
ACTION NUMBER, TITLE & TEXT	SUGGESTED LEAD PARTNER(S) & POTENTIAL SUPPORTING PARTNER(S)	MILESTONES IN ACHIEVING THE ACTION	IM	IPLEME TIME	NTATIO LINE	N
			Less Than 1 Yr.	1 – 2 Yrs.	3 -5 Yrs.	5+ Yrs.
Livable 3.1 Intra-Sisters Country Transit Conduct a survey to help determine the viability of a Sisters Country Transit system and preferred destinations/routes. Emphasize providing additional transportation options for the community, including seniors.	• Council on Aging • Age Friendly Sisters Country Potential Supporting Partner(s): • Sisters Park & Recreation District • Central Oregon Intergovernmental Council • Cascades East Transit • Sisters Lodge Assisted Living	 Develop website as a "one-stop shop" for mobility/transportation options in Sisters Country. Include information from surveys already conducted by AFSC. AFSC conducts a survey to gauge interest in preferred routes for bus/van service. Pilot projected conducted by preferred partner (CET, SPRD or private partner) 			/	
Livable 3.2 Activity Bus Route Conduct a needs assessment for expanded activity bus service, such as Sisters Park & Recreation	Suggested Lead Partner(s): • Sisters Parent-Teacher Association • Sisters Park & Recreation District Potential Supporting Partner(s): • Sisters School District	 Determine feasibility of a program with key partners. Create task force to determine route. Organize route schedule and support Conduct survey to determine effectiveness. 		→		

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District, using existing buses to provide transportation for students to after-school activities.	 Commute Options Black Butte School Sisters Christian Academy Central Oregon Intergovernmental Council 				
Livable 3.3 Grant Funding for Transportation Engage the Central Oregon Intergovernmental Council, Oregon Department of Transportation, Travel Oregon and other groups to pursue grants to study, evaluate, and implement high priority transportation projects — including bicycle facilities and transit service identified in local and regional plans.	Suggested Lead Partner(s): City of Sisters – Public Works Oregon Department of Transportation Potential Supporting Partner(s): Central Oregon Intergovernmental Council Commute Options Age Friendly Sisters Country Central Oregon Intergovernmental Council/Cascades East Transit	 Secure 2021-23 State Transportation Improvement Plan funding for high priority projects. Coordinate with local agencies to identify potential for redirection of funding from HB 2017 for high priority projects in Transportation System Plan. 		•	
Livable 3.4 Washington Avenue Bike Boulevard Pilot the first Sisters Bicycle Boulevard on Washington Avenue (in TSP) – a low volume, low speed street that has been optimized for bicycle travel through treatments such as traffic calming and traffic reduction, signage and pavement markings, and intersection crossing treatments. Motor vehicle access is maintained.	Suggested Lead Partner(s): • City of Sisters — Public Works Potential Supporting Partner(s): • Deschutes County Bicycle & Pedestrian Committee • Commute Options	 City Conducts Public Outreach – Washington Ave residents specifically Secure funding Complete construction –striping, signage in place 			•
Livable 3.5 Alternative Regional Transportation Options	Suggested Lead Partner(s): • City of Sisters - CDD		☐ ✓		

Timeline kev:	□ Initiated	→ = Ongoing	✓ = Completed
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	Potential Supporting Partner(s):	1.	Engage Uber and Lyft to determine what is		
Develop options for	Uber Lyft		necessary for the companies to operate		
transportation (including	Commute Options		within Sisters.		
commuting) between Sisters and	Age Friendly Sisters Country	2.	Formalize resources for carpool/vanpool for		
the region, using vehicle for hire	Cascade East Transit		ease of access including social media and		
(Lyft, Uber), carpool, vanpool,	Central Oregon Intergovernmental		other networking tools.		
etc. Emphasize options that are	Council.				
safe for all users.					

LIVABLE <u>STRATEGY 4</u> Expanded Trail System	Support Sisters Trails Alliance and the U.S. Forest Service in expanding and integrating equestrian, bicycle and hiking trails throughout Sisters Country and beyond, connecting unincorporated rural communities with Downtown, linking Sisters to Redmond and Bend, and facilitating appropriate access to recreational areas.							
ACTION NUMBER, TITLE & TEXT	SUGGESTED LEAD PARTNER(S) & POTENTIAL SUPPORTING PARTNER(S)	MILESTONES IN ACHIEVING THE ACTION	IMPLEMENTATION TIMELINE					
			Less Than 1 Yr.	1 – 2 Yrs.	3 -5 Yrs.	5+ Yrs.		
Livable 4.1 Trail Expansion Outreach Conduct community outreach to gain input for trail connections between Sisters and Sisters Country. (See also Resilient Sisters 3.3, 3.4)	Suggested Lead Partner(s): • U.S. Forest Service • Oregon Department of Transportation Potential Supporting Partner(s): • Citizens4Community • Sisters Trail Alliance • Sisters Country HOAs • City of Sisters — CDD • Deschutes County CDD • Brooks Resources • Deschutes Land Trust	 Conduct community meetings/surveys facilitated by C4C to prioritize trail projects. Solicit input letters from Sisters Country HOAs and residents. 		→				
Livable 4.2 Trail Expansion Funding	Suggested Lead Partner(s): • Sisters Trail Alliance Potential Supporting Partner(s): • U.S. Forest Service	 Following outreach, develop estimated budget. Identify potential funding sources by outside agencies (travel Oregon, etc.) 		->				

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Secure funding for trail connections between Sisters and Sisters Country. (See also Resilient Sisters 3.3, 3.4)	ODOT Deschutes County Bicycle and Pedestrian Advisory Committee (BPAC) City of Sisters Brooks Resources Deschutes Trails Coalition Deschutes Land Trust	3. Identify key costs, such as securing ROW/Easements.			
Livable 4.3 Regional Trails System Plan for and support development of a regional trails system connecting Sisters and Sisters Country with Redmond and Bend. (See also Resilient Sisters 3.3, 3.4)	Suggested Lead Partner(s): U.S. Bureau of Land Management Sisters Trails Alliance Deschutes County -CDD Potential Supporting Partner(s): Central Oregon Trail Alliance Bend/Redmond/Sisters chambers Brooks Resources Pacific NW Endurance Riders – Jeff Tryens Oregon Equestrian Trails (OET) City of Redmond City of Bend City of Sisters	 Conduct Feasibility Analysis alongside regional cities. Conduct public outreach within City of Sisters, Redmond, and Bend to identify preferred routes, opportunities, and challenges. Develop stakeholder group to determine project scope. 		→	
Livable 4.4 Separated Bike and Equestrian Trails on Sisters Tie Trail Separate bicycle and equestrian trails from one another on Sisters Tie Trail to allow for ease of use and better access for users.	Suggested Lead Partner(s): • U.S. Forest Service • Sisters Trail Alliance • Oregon Equestrian Trails (OET) Potential Supporting Partner(s): • (TBD)	 Confirm completion of Indian Ford Bridge crossing. Organize volunteers to construct trail. Flag and complete horse trail. 	→		

LIVABLE <u>STRATEGY 5</u> Parks, Recreation & Greenspace	Identify potential new parks, greenspaces and recreation sites and facilities in Sisters Country to meet the needs of a growing resident population and create new public amenities and visitor attractions. Recognize and honor the City of Sisters' status as a Tree City, and develop Dark Skies program.							
ACTION NUMBER, TITLE & TEXT	SUGGESTED LEAD PARTNER(S) & POTENTIAL SUPPORTING PARTNER(S)	MILESTONES IN ACHIEVING THE ACTION	IMPLEMENTATION TIMELINE					
			Less Than 1 Yr.	1 – 2 Yrs.	3 -5 Yrs.	5+ Yrs.		
Livable 5.1 Greenspace and View Corridor Assets Inventory Inventory the community's natural assets to aid in development of a Sisters Country Parks, Recreation, Greenspace, and View Corridor Master Plan.	Suggested Lead Partner(s): • City Parks Advisory Committee • Deschutes County – Community Development Potential Supporting Partner(s): • Sisters Park & Recreation District • Deschutes Land Trust	 Identify existing greenspace and view corridors within and surrounding city limits (lazy Z, PMV, Patterson Ranch, etc.) Identify high priority land for conservation easements and/or land acquisition. 			→			
Livable 5.2 Greenspace and View Corridor Standards Create standards for development to preserve key corridors.	Suggested Lead Partner(s): City Parks Advisory Committee Deschutes County – Community Development Potential Supporting Partner(s) Sisters Park & Recreation District Deschutes Land Trust	 Support zoning efforts to preserve corridors, greenspace, and trail connections. Identify Code changes to limit building placement, height and set back restrictions Obtain permanent view corridor/greenspace easements and/or land 			→			

Livable 5.3 New City Park on East Portal Property (corner of Cascade Ave and Santiam Highway, near the Labyrinth) Develop property with new multi- purpose city owned park.	Suggested Lead Partner(s): ODOT Forest Service Potential Supporting Partner(s): City of Sisters-CDD City Parks Advisory Board Deschutes County – CDD	1. Create stakeholder group with lead and supporting partners to discuss timeline and potential for land acquisition. 2. Conduct community outreach and surveys to determine preferred park amenities (e.g., dog park). 3. Develop park master plan and receive city approvals. 4. Construct park and open for public use.	✓
Livable 5.4 Tree Planting/Re-Planting Promote planting and replanting of trees in alignment with Tree City status.	• City of Sisters – CDD /PW • City of Sisters – Urban Forestry Board Potential Supporting Partner(s): • N/A	 Enforce City's ordinance regarding replanting of trees following tree removal to ensure Tree City Status is honored. Promote planting of new trees. 	
Livable 5.5 New Community Recreational Facilities Identify potential new community recreation facilities (i.e., swimming pool, field house).	Suggested Lead Partner(s): • Sister Park and Recreation Department • City of Sisters – CDD Potential Supporting Partner(s): • Sisters School District	1. Refer to 2014 Community Assets survey to identify notable projects. 2. Assess interest through community outreach. 3. Determine feasibility of new recreation facility	→

FOCUS AREA: RESILIENT SISTERS

RESILIENT <u>STRATEGY 1</u> Urgent Care Center	Pursue establishment of a comprehensive urgent care facility in Sisters, providing walk-in and related ambulatory care and medical services for a rapidly growing population and increasing numbers of tourists.							
ACTION NUMBER & TITLE & TEXT	SUGGESTED LEAD PARTNER(S) & POTENTIAL SUPPORTING PARTNER(S)	MILESTONES IN ACHIEVING THE ACTION	IMPLEMENTATION TIMELINE					
			Less Than 1 Yr.	1 – 2 Yrs.	3 -5 Yrs.	5+ Yrs.		
Resilient 1.1 Needs Analysis Conduct a survey of medical service providers to analyze the need for an urgent care facility serving Sisters Country residents and visitors.	Suggested Lead Partner(s): • (TBD) Potential Supporting Partner(s): • Citizens4Community • City of Sisters • Medical service providers • Assisted Living Facility providers • Sisters-Camp Sherman Fire District • Age Friendly Sisters Country • Central Oregon Health Council	 Frame the inquiry to guide collection of need-related information Make the inquiry Follow up with information sources Assemble and report the results 		✓				
Resilient 1.2 Gaps/Barriers Analysis Identify gaps/barriers – such as availability and cost of real estate,	Suggested Lead Partner(s): • (TBD) Potential Supporting Partner(s): • Citizens4Community	 Frame the inquiry to guide collection of gap/barrier-related information Make the inquiry Follow up with information sources 		✓				

Timeline key:	☐ Initiated	→ = Ongoing	✓ = Completed
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demand per demographics, and regulatory hurdles – to establishing an urgent care facility.	 City of Sisters Medical service providers Sisters Chamber of Commerce Assisted Living Facility providers Sisters-Camp Sherman Fire District 	4.	Assemble and report the results		
Resilient 1.3 Close Gaps and Eliminate Barriers Based on the results of the needs and gaps/barriers analyses, complete steps necessary to close identified gaps and to eliminate identified barriers to the establishment of an urgent care facility in Sisters Country.	Suggested Lead Partner(s): Potentially interested medical care providers Potential Supporting Partner(s): Citizens4Community Deschutes County Health Dept. City of Sisters Sisters Chamber of Commerce Other public and private entities as suggested by the gap/barrier analysis Central Oregon Health Council	1. 2. 3.	Create a list of the steps required to close identified gaps and eliminate identified barriers Implement the listed steps Plan and conduct a grand ribbon-cutting event to celebrate the community's support for, and involvement in creating, the new urgent care facility.	✓	

RESILIENT <u>STRATEGY 2</u> Communications Connectivity	Improve communications connectivity and infrastructure (telecommunications, broadband, mobile and Internet services) in Sisters Country with special attention paid to underserved areas.							
ACTION NUMBER & TITLE & TEXT	SUGGESTED LEAD PARTNER(S) & MILESTONES IN ACHIEVING THE ACTION IMPLEMENTATION TIMELINE PARTNER(S)							
			Less Than 1 Yr.	1 – 2 Yrs.	3 -5 Yrs.	5+ Yrs.		
Resilient 2.1 FirstNet Communications Tower Encourage and support funding and construction of a communications tower, part of the planned Nationwide Public Safety Broadband Network, serving the greater Camp Sherman region. FirstNet is a federal authority established in 2012 to enhance first responder communications throughout the nation.	Suggested Lead Partner(s): AT&T Potential Supporting Partner(s): Sisters-Camp Sherman Fire District U.S. Forest Service Deschutes County Oregon State Police Black Butte Ranch Oregon Department of Forestry Other public and private entities	 Convene at least one meeting of the Supporting Partners to update them on the progress toward constructing the communications tower and to facilitate ongoing discussion of gaps and barriers that may need to be filled or overcome to make the tower a reality Construct tower Plan and conduct a grand ribbon-cutting event to celebrate the community's support for, and involvement in creating, the new communications tower 		→	•			
Resilient 2.2 Underserved Areas Conduct a needs/gaps survey to	Suggested Lead Partner(s): • Central Oregon Intergovernmental Council	 Frame the inquiry to guide collection of needs/gaps-related information Make the inquiry 		✓				

identify, by region within Sisters Country, provider capabilities, demand, and opportunities to expand and improve telecommunication, broadband, mobile and Internet service infrastructure. (See also 2.3 below)	Potential Supporting Partner(s): City of Sisters Sisters Chamber of Commerce Sisters-Camp Sherman Fire District Deschutes County Economic Development for Central Oregon Service providers Sisters School District Family Action Network	3. 4.	Follow up with information sources Assemble and report the results			
Resilient 2.3 Remediation in Underserved Areas Identify and execute steps necessary to enhance provider capabilities, meet demand, and capitalize on opportunities to expand and improve telecommunication, broadband, mobile and Internet service infrastructure in underserved regions of Sisters Country. (See also 2.2 above)	Suggested Lead Partner(s): • Economic Development for Central Oregon Potential Supporting Partner(s): • City of Sisters • Sisters Chamber of Commerce • Sisters-Camp Sherman Fire District • Deschutes County • Sisters School District • Family Action Network • Central Oregon Intergovernmental Council	1.	Create a list of recommended steps required to close identified gaps and eliminate identified barriers Implement the recommended steps	X	•	

RESILIENT STRATEGY 3 Age Friendly Community	Support an 'age-friendly' community in Sisters Country, encouraging key organizations to share resources and to advocate for issues relevant to all ages and abilities.								
ACTION NUMBER & TITLE & TEXT	SUGGESTED LEAD PARTNER(S) & POTENTIAL SUPPORTING PARTNER(S)	MILESTONES IN ACHIEVING THE ACTION	IM	IPLEME TIME	NTATIO LINE	N			
			Less Than 1 Yr.	1 – 2 Yrs.	3 -5 Yrs.	5+ Yrs.			
Resilient 3.1 Inventory of Age Specific Facilities and Programs Compile and regularly update a comprehensive list of programs and facilities serving specific age groups in Sisters Country.	Suggested Lead Partner(s): Sisters Park & Recreation District Age Friendly Sisters Country Potential Supporting Partner(s): City of Sisters Deschutes County Sisters Trail Alliance U.S. Forest Service Hoodoo Ski Resort Sisters School District Local media and social media platforms	 Frame the inquiry to guide collection of information about programs and facilities Make the inquiry Follow up with information sources Assemble and begin publishing the results 		1	→	→			
Resilient 3.2 Community Calendar Create an enhanced comprehensive public online Community Calendar, with a print edition for Sisters Country residents lacking on-line access.	Suggested Lead Partner(s): • Sisters Park & Recreation District • Sisters Chamber of Commerce Potential Supporting Partner(s): • City of Sisters • Deschutes County	 Sample existing online tools (Meetup, etc.) to determine whether any can be adapted to the purposes of this strategy Build system if no existing systems can be adapted to the purpose 		1	→	→			

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	Sisters Trail Alliance U.S. Forest Service Sisters School District Deschutes County Public Library Citizens4Community Age Friendly Sisters Country Local media outlets	 Establish and publicize instructions and protocols for user-entry of events, programs, facilities Require governmental supporting partners to begin using the selected forum as a supplemental means of meeting legal obligations to provide notice of public meetings Encourage leadership of non-governmental events and programs to use the selected forum as an additional means of providing notice of public events and programs. 	
Resilient 3.3 Access to Healthy Outdoor Activities – On unincorporated lands Improve and enhance existing facilities and trails on federal lands within Sisters Country and the surrounding areas and establish new trails and facilities, including snowshoe routes, to reflect age specific demand and fill service gaps. (See also Livable Sisters 4.1, 4.2 4.3)	Suggested Lead Partner(s): U.S. Forest Service Sisters Trail Alliance Potential Supporting Partner(s): Oregon Department of Transportation Sisters Chamber of Commerce Sisters Park & Recreation District Citizens4Community Oregon Parks and Recreation Dept.	 Collect and review existing plans Conduct community based prioritization of planned projects for improvement and enhancement of existing resources and for establishment of new trails and facilities Develop trails master plan Implement priority projects as appropriate Advocate for funding as appropriate 	1
Resilient 3.4 Access to Healthy Outdoor Activities – within the City limits Improve and enhance existing parks, sidewalks and multi-use paths within the City of Sisters and establish new facilities to	Suggested Lead Partner(s): City of Sisters Potential Supporting Partner(s): Oregon Department of Transportation U.S. Forest Service Sisters Chamber of Commerce	 Collect and review existing plans Advocate for funding as appropriate Implement priority projects as appropriate Update City Parks Master Plan after City Comprehensive Plan update is adopted 	

reflect demand and service gaps; update City Parks Master Plan to reflect public input of service demands.	Sisters Trail Alliance Oregon Parks and Recreation Dept.			
(See also Livable Sisters 4.1, 4.2, 4.3)				

RESILIENT Review and update City of Sisters and Deschutes County building and development codes to STRATEGY 4 improve and enhance the fire and drought resistance of homes, communities and landscapes in Fire/Drought Resistant Sisters Country. **Building and Development** Codes SUGGESTED LEAD PARTNER(S) & MILESTONES IN ACHIEVING THE ACTION **IMPLEMENTATION ACTION NUMBER** & TITLE & TEXT **POTENTIAL SUPPORTING** TIMELINE PARTNER(S) Less Than 1 Yr. 2 Yrs. 5+ Yrs. Suggested Lead Partner(s): Resilient 4.1 **State Regulatory Framework** • City of Sisters 1. Monitor adoption of Appendix W by State of • Deschutes County Oregon Building Codes Division Encourage the State Building 2. State of OR BCD adopts Appendix W and • Sisters-Camp Sherman Fire Codes Division to adopt Appendix enables localities to voluntarily adopt District W (Wildfire Hazard Mitigation) to 3. Wildfire Risk Maps are updated to accurately the State Building Code, and then Potential Supporting Partner(s): reflect existing conditions and on a level of encourage the City of Sisters and accuracy sufficient for City level scale • Citizens4Community Deschutes County to apply the 4. Deschutes County adopts Appendix W • Black Butte Ranch adopted Appendix W to new 5. City co-adopts Appendix W • Cloverdale Fire District construction proposed for areas • Insurance companies of Sisters Country determined to • Builders & real estate developers be a Wildfire Hazard Area. Resilient 4.2 Suggested Lead Partner(s): Conduct community outreach activities (1-2 **→ Sisters-Specific Regulatory** • City of Sisters П years) 2. Develop and implement Comprehensive Plan Framework Deschutes County • Sisters-Camp Sherman Fire policies as appropriate District

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Implement by adoption of appropriate ordinances and policies all recommendations of the 2018 Community Planning Assistance for Wildfire (CPAW) Report commissioned in 2019 by the City of Sisters.	Potential Supporting Partner(s): • Citizens4Community	3.4.5.	Amend supporting Plans such as County Hazard Mitigation Plan, Community Wildfire Protection Plans as appropriate Amend Development Code requirements as appropriate Establish partnerships and programs to conduct mandatory remediation requirements			
Resilient 4.3 Retrofits to Critical Infrastructure Other Structures & Landscaping Seek and establish funding sources to support modification of existing structures and landscaping to mitigate the effects of wildfires.	Suggested Lead Partner(s): City of Sisters Deschutes County Sisters-Camp Sherman Fire District Potential Supporting Partner(s): Oregon State University University of Oregon Oregon State Fire Marshall Steering Committee for the existing Greater Sisters Country Community Wildfire Protection Plan Homeowners	1. 2. 3. 4. 5. 6.	Compile list of critical infrastructure in Sisters Country including public and private assets. Research existing funding opportunities and ongoing programs Present report of findings to governing bodies Draft and present report of proposed funding programs appropriate to local capabilities and external funding opportunities Establish funding program as appropriate Retrofit critical community infrastructure such as wells, reservoirs, emergency egress routes and other facilities as necessary	→	•	

RESILIENT STRATEGY 5 Disaster Preparedness and Response ACTION NUMBER	within the statewide network.	romote enhanced coordination of disaster preparedness and response efforts in Sisters Country vithin the statewide network. Improve and enhance natural disaster preparedness and ocioeconomic resilience training and education programs. SUGGESTED LEAD PARTNER(S) & MILESTONES IN ACHIEVING THE ACTION IMPLEMENTATION									
& TITLE & TEXT	POTENTIAL SUPPORTING PARTNER(S)			TIMELINE							
			Less Than 1 Yr.	1 – 2 Yrs.	3 -5 Yrs.	5+ Yrs.					
Resilient 5.1 Active Forest Management Sponsor public forums and education efforts illuminating the potential benefits and potential trade-offs of Active Forest Management practices, including prescribed burns, mechanical ground cover treatment and timber stand thinning.	Suggested Lead Partner(s): U.S. Forest Service Potential Supporting Partner(s): Sisters-Camp Sherman and Black Butte Fire Districts Deschutes County Project Wildfire Deschutes Collaborative Forest Project Citizens4Community Oregon Department of Forestry Private forestland owners Deschutes River Alliance Other public and private entities	Series of public forums are scheduled and conducted		•							
Resilient 5.2 Models for Active Forest Management	Suggested Lead Partner(s): • Deschutes County • City of Sisters	 Research existing programs and systems in other jurisdictions. Identify funding opportunities 		→	1						

Collect and analyze models of programs and systems in which political jurisdictions (such as the cities of Ashland, Ore., and Prescott, Ariz.) fund active management, including prescribed burns and thinning, of forested land beyond their jurisdictional boundaries.	Oregon State University Potential Supporting Partner(s): U.S. Forest Service State Department of Forestry Oregon State University	3.4.5.	Present report on findings to governing bodies and to the Sisters Country community at large Draft and publicly report on proposed funding programs appropriate to local capabilities and external funding opportunities Establish funding assistance program as appropriate		
Resilient 5.3 Economic Uses of Forest Management By-Products Collect and analyze existing reports to identify approaches to making economic use of by-products from active forest management, such as thinning, with emphasis on identifying steps that could be taken within Sisters Country to realize such use of byproducts.	Suggested Lead Partner(s): • Economic Development for Central Oregon • Central Oregon Intergovernmental Council Potential Supporting Partner(s): • Oregon State University • U.S. Forest Service • Oregon Department of Forestry • City of Sisters • Deschutes County • Forest product businesses • Confederated Tribes of the Warm Springs • Central Oregon Intergovernmental Council	1. 2. 3.	Research existing programs Present report on findings to governing bodies and all other interested parties Recommend amendments to policy plans and development regulations to enable actions to be taken to accomplish the objective	•	

Resilient 5.4 Community Outreach Activities Conduct community outreach activities to educate residents, businesses and property owners about adaptive techniques to improve protection of structures and landscaping threatened by all natural hazards, including wildfire.	Suggested Lead Partner(s): • Sisters-Camp Sherman Fire District • City of Sisters • Deschutes County Potential Supporting Partner(s): • Citizens4Community • Sisters Chamber of Commerce	1.	Series of public forums are scheduled and conducted	1	
Resilient 5.5 Comprehensive Natural Hazards Planning and Preparation Review existing natural hazard mitigation plans, actively participate in projects to update plans, and promote community education and awareness on preparedness for all known natural hazards.	Suggested Lead Partner(s): Sisters-Camp Sherman Fire District Black Butte Fire District Cloverdale Fire District Deschutes County Sherriff's Office, Special Services Unit Potential Supporting Partner(s): Citizens4Community City of Sisters Sisters School District Local media outlets Homeowner's Associations Central Oregon Intergovernmental Council Adjacent jurisdictional emergency service agencies Oregon State Police Oregon Office of Emergency Management	 2. 3. 5. 	Conduct community preparedness exercises centered around significant dates or as supporting assets are available Promote 100% registry of cell phone users to subscribe to reverse 911 call services Encourage media to participate in information dissemination of natural hazard awareness and emergency preparedness information Actively participate in updating the Deschutes County Natural Hazards Mitigation Plan Fund and perform mitigation measures or seek funding to mitigate hazards identified in the updated Deschutes County NHMP.	→	

FOCUS AREA: CONNECTED SISTERS

CONNECTED STRATEGY 1 Small Town Atmosphere	Promote the small-town atmosphere and friendly vibe of Sisters Country as the city and region grow, increasing outreach and opportunities for face-to-face contacts, neighbor-to-neighbor cooperation, and visitors-to-locals connections and commerce.									
ACTION NUMBER & TITLE & TEXT	SUGGESTED LEAD PARTNER(S) & POTENTIAL SUPPORTING PARTNER(S)	MILESTONES IN ACHIEVING THE ACTION	IMPLEMENTATION TIMELINE			ION				
			Less Than 1 Yr.	1 – 2 Yrs.	3 -5 Yrs.	5+ Yrs.				
Connected 1.1 Values-Based Marketing Campaign Identify and promote shared small-town values and develop and implement a collaborative marketing campaign.	Suggested Lead Partner(s): • City of Sisters Potential Supporting Partner(s): • Three Sisters Historical Society • Citizens4Community • Chamber of Commerce	 Lead partner signed on to the effort. Task force created for this purpose. Marketing plan budget established. Marketing plan funding secured. Marketing plan completed and approved. Marketing plan implemented. Marketing plan results reviewed and plan modified where necessary. Lessons learned documented and distributed. 			√					
Connected 1.2 Strengthened Business Community Connections Develop and promote a shared value proposition among business owners, to educate and	Suggested Lead Partner(s): • Sisters Chamber of Commerce • Sisters Art Association Potential Supporting Partner(s): • Economic Development for Central Oregon	 Lead partner signed on to the effort. Task force created for this purpose. Business leaders informed of the effort and inputs requested. Business leader input reviewed. 			1					

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inspire community connection and cohesion.	Citizens4Community	 Plan developed to strengthen community connections. Meeting held with business leaders to go over plan and solicit comments. Business leader comments incorporated in plan. Community connection plan implemented. Community connection plan results reviewed and plan modified where necessary. Lessons learned documented and distributed. 	
		10. Lessons learned documented and distributed.	
Connected 1.3	Suggested Lead Partner(s):		
New Celebrations	Sisters Park & Recreation District	1. Lead partner signed on to the effort.	
	City of Sisters	2. Task force created for this purpose.	
Develop new community events		3. Plan for new community events established.	7 /
and celebrations, such as the	Potential Supporting Partner(s):	4. Slate of events for 2019/2020 prepared.	_ -
Sisters Feast Series, focused on	Citizens4Community	5. Financial sponsors for the events secured.	
residents first. Provide childcare,	 Age-Friendly Sisters Country 	6. Organizations to staff the events secured.	
transportation for seniors, and	Sisters Quilt Show	7. Detailed plan for each event prepared.	
other amenities to make these	Sisters Folk Festival	8. Events held based on the plan.	
events accessible to all residents.	Sisters Art Association	9. Results reviewed and event schedule/format	
	Sisters Fire District	modified as necessary.	
	Sheriff's Department	10. Lessons learned documented and distributed.	
		11. Steps 3-9 repeated for subsequent years.	
Connected 1.4	Suggested Lead Partner(s):		
Community Hub Activities	"Hub" Business Owners	1. Lead partner signed on to the effort.	
	Chamber of Commerce	2. Task force created for this purpose.	7 /
Utilize community "hubs" where	City of Sisters	3. Review of current resources completed.	╣
residents gather, such as the		4. Plan for community hubs prepared.	
post office, Ray's and Bi-mart	Potential Supporting Partner(s):	5. Meeting with business leaders held to go over	
special Tuesdays, to create plaza	Age-Friendly Sisters Country	plan and solicit comments.	
environments with live music,	Citizens4Community	6. Business leader comments incorporated in plan.	
workshops, and activities for	Sisters Park & Recreation District	7. Community hub activities plan implemented.	
kids. Build or expand on	Fire District	8. Community hub activities plan results reviewed	
hardscape design in these areas	Sisters Art Association	and plan modified where necessary.	
to create more welcoming	Sheriff's Department	9. Lessons learned documented and distributed.	

spaces for residents to spend	**Note: "Softscape" events can start in 1-2 years, by
time together.	coordinating with the business owners and Chamber.
	Hardscape changes will require city involvement and
	will take longer to enact.

CONNECTED STRATEGY 2 Innovation & Distinctive Programming in Schools	Support the innovative curriculum, distinctive programming, community-based initiatives, and year-round use of existing Sisters School District facilities, bolstering the district as the "hub of the community" and connecting its students to the community and beyond.					
ACTION NUMBER & TITLE & TEXT	SUGGESTED LEAD PARTNER(S) & POTENTIAL SUPPORTING PARTNER(S)	MILESTONES IN ACHIEVING THE ACTION	IMPLI	EMENT	ATION TII	MELINE
			Less Than 1 Yr.	1 – 2 Yrs.	3 -5 Yrs.	5+ Yrs.
Connected 2.1 Schools Marketing Campaign Inspire and recruit new students by marketing existing innovation and excellence in the Sisters school district — distinctive class offerings, place-based learning opportunities, an excellent community support system, and exceptionally strong science and arts programs. Improve marketing efforts as a way to boost enrollment.	Suggested Lead Partner(s): Sisters School District/School Board Potential Supporting Partner(s): Sisters Schools Foundation Roundhouse Foundation Sisters GROW Sisters ASPIRE Local Realtors Parent/Teacher/Students Associations	 Lead partner signed on to the effort. Task force created for this purpose. Proposals requested from marketing firms for marketing the Sisters School System. Proposals reviewed and marketing firm candidates reviewed. Marketing firm selected. Funding solicited and secured for the marketing effort. Marketing effort launched. Initial results reviewed and marketing plan modified as warranted. Lessons learned documented and distributed. **Note: SSD will be starting an internal marketing campaign following their strategic plan update in the 2018-2019 school year. Any campaign involving a marketing consultant would happen in the 2019-2020 school year or beyond. 		•		

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Connected 2.2 New School Partners and Leaders Create an attractive, easy-to- use online platform where community members can suggest innovative new curriculum ideas, easily sign up to volunteer, or make the school district aware of their skills and experience.	Suggested Lead Partner(s): • Sisters School District/School Board Potential Supporting Partner(s): • Stanford Design School – "School Retool" Program • OSU-Cascades Computer Science graduate students • Better Together • Proposed Sisters Foundation • Academic Partners (COCC, OSU, PSU)	 Lead partner signed on to the effort. Task force created for online platform. Online platform detailed goals established. Funding secured for online platform design and management. Online platform designed and approved. Online platform concept publicized. Online platform launched. Initial results reviewed and online platform modified as necessary. Lessons learned documented and distributed. **Note: Select SSD staff will be participating in the		•	
Connected 2.3 Community HR Database	Suggested Lead Partner(s): • TBD	Stanford Design School program in 2019-2020 school year. They will kick start this process. 1. Lead partner signed on to the effort.			→
Utilize the online platform for the additional purpose of serving as a community human resource database to serve a) students and b) community organizations looking for specialized assistance.	Potential Supporting Partner(s): • Sisters School District • Sisters Science Club • Americana Project • Proposed Sisters Foundation • Better Together	 Task force created for this purpose. Community HR database detailed goals established. Funding secured for design and management of online platform. Enhanced online platform design addressing community HR database detailed goals completed and approved. Enhanced online platform concept publicized. Enhanced online platform launched. Initial results reviewed and enhanced online platform modified where necessary. Lessons learned documented and distributed. 			
Connected 2.4 Annual School Pitch Event	Suggested Lead Partner(s): • Sisters School District	 Task force created for pitch night. Pitch night concept detailed goals established. 		✓	
Invite community members to participate in an annual School	Potential Supporting Partner(s): • Sisters Science Club	3. Pitch night format (idea presentation, funding presentation (i.e., funds offered & remaining			

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initial in the region		2 011501115	• Completed

Pitch Night event, where new program ideas are presented, publicly vetted, and potentially crowdfunded.	 Sisters Schools Foundation Proposed Sisters Foundation 	funding needed), duration of event, judging, etc.) finalized. 4. Pitch night setting (date and location) finalized. 5. Pitch night publicized. 6. Pitch night format reviewed and modified where necessary. 8. Sisters School Board completes its review and decides which, if any, pitched ideas are worth pursuing at present time. 9. Sisters School Board completes plan for implementing selected idea(s), including financing plan (including, where appropriate, crowdfunding) if additional funding is needed. 10. Lessons learned documented and distributed. 11. Steps 8-16 repeated bi-annually.	
Connected 2.5 Crowdfunding for New Programs Ask community members to help fund new programs through a crowdfunding platform or individual campaign. Work with Oregon's Kitchen Table to build an effective crowdfunding strategy for Sisters Country.	Suggested Lead Partner(s): • Sisters School District Potential Supporting Partner(s): • Oregon's Kitchen Table • Roundhouse Foundation • The Ford Family Foundation • Sisters Nugget • Proposed Sisters Foundation	 Lead partner signed on to the effort. Task force created for this purpose. An effective crowdfunding strategy to assist in the funding of new programs is developed. Crowdfunding strategy is shared as appropriate with other organizations in Sisters Country. Crowdfunding strategy is utilized as need arises. Crowdfunding strategy results are reviewed and strategy is modified where required. Lessons learned documented and distributed. **Note: There are multiple capital campaigns starting in the next 1-2 years: Sisters Folk Festival and Habitat for Humanity. The community might be stretched for funds during this time period. This type of crowdfunding might need to be pushed out in light of this. 	

CONNECTED STRATEGY 3 Multi-Purpose Community Center	Plan, finance and develop a multi-purpose community center in Sisters, featuring year-round programming and opportunities for community members of all ages and abilities to gather and connect, take part in healthy recreation and exercise, and participate in classes, arts, lectures, as community events.				
ACTION NUMBER & TITLE & TEXT	SUGGESTED LEAD PARTNER(S) & POTENTIAL SUPPORTING PARTNER(S)	MILESTONES IN IMPLEME ACHIEVING THE ACTION TIME	_		
		Less Than 1 Yr. 1-2 Yrs.	3 -5 Yrs.		
Connected 3.1 Existing Elementary School Conversion Plan and construct a new elementary school on the Sisters School District main campus, and re-purpose a portion of the existing elementary school facility to serve as a multipurpose community center. Promote this strategy early to secure support for the proposed SSD bond measure.	Suggested Lead Partner(s): Sisters School District Sisters Park & Recreation District Potential Supporting Partner(s): Sisters Schools Foundation City of Sisters Citizens4Community Sisters Nugget Age Friendly Sisters Country Proposed Sisters Foundation US Department of Agriculture RD The Ford Family Foundation	Lead partner signed on to the effort. Task force created for this purpose. Completion of public outreach to clarify and quantify the various facets of the need for the community center. Completion of compilation and prioritization of the different components of the community's need for the center. Completion of a suitability study covering a conversion of the existing elementary school facility into a community center. Completion of a study to compare alternatives for locating a community center. Completion of a study to assess alternative uses for the existing elementary school facility. Completion of a study to determine the best location of the community center, given the facts obtained from the previous studies.			

Connected 3.2 Community Center Task Force Appoint a collaborative task force of diverse stakeholders to determine the best fit to own and operate the multi-purpose community center. The task force will help set operational goals, monitor the owner/operator, and help secure funding.	Suggested Lead Partner(s): • Central Oregon Intergovernmental Council OR • PAC (not yet formed) Potential Supporting Partner(s): • Sisters School District • Sisters Park & Recreation District • Citizens4Community • Sisters Schools Foundation • City of Sisters/City Council • Age Friendly Sisters Country • Proposed Sisters Foundation	 9. Utilization of results of all aforementioned studies, as appropriate, in the marketing of any future SSD bond measure for the construction of a new elementary school. 10. Lessons learned documented and distributed. **Note: While the bond measure is at least 5 years out, we could start promoting this strategy in 3-5 years to build a groundswell of support. 1. Lead partner signed on to the effort. 2. Task force created (note: could initially be same task force created in Action 3.1). 3. Criteria established covering the qualities needed for the owner and the operator of the community center. 4. Owner and operator are selected based on the criteria established. 5. Operational goals are established. 6. Organization selected for the monitoring of the owner and the operator. 7. Operational funding is stream is identified. 8. Community Center is opened for the community's use. 9. Lessons learned documented and distributed. **Note: We need to revisit outcome and timelines for this action as compared to 3.1 		→	✓
Connected 3.3 New Funding for Sisters Park &	Suggested Lead Partner(s): • Sisters Parks & Recreation District	Lead partner signed on to the effort.			
Recreation District	Board of Directors	2. Task force created for this purpose.3. Completion of a study to determine additional			
Help the Sisters Park &	Potential Supporting Partner(s):	SPRD funding requirements.			
Recreation District secure	Sisters Schools Foundation	4. Completion of a study to determine funding			
additional funding to raise	Rotary Club, Kiwanis and/or other	options.			
salaries, attract and/or retain	service organizations	Selection of best funding option completed.			
talented staff and board		6. Launch of funding option.			

leadership, and support internal organizational development, with the goal of SPRD taking on operations of the community center facility.	Central Oregon Intergovernmental Council SOAR Foundation (see note)	7. Funding secured. 8. Funding utilized to address needs as determined in study mentioned in Milestone No. 3 above. 9. SPRD takes on operations of the community center.
		10. Lessons learned documented and distributed.
		**Note: The SOAR Foundation is currently dormant and would need to be reactivated.

CONNECTED STRATEGY 4 Diversity & Inclusion	Bring Sisters Country's less frequently heard voices into a more diverse, welcoming and inclusive community conversation, fostering greater tolerance in the community helping newcomers as well as long-time residents to feel valued and supported.					
ACTION NUMBER & TITLE & TEXT	SUGGESTED LEAD PARTNER(S) & MILESTONES IN POTENTIAL SUPPORTING PARTNER(S) ACHIEVING THE ACTION			IMPLEMENTATION TIMELINE		
			Less Than 1 Yr.	1 – 2 Yrs.	3 -5 Yrs.	5+ Yrs.
Connected 4.1 Community Demographics Assessment Utilize existing organizations and available data sources to develop a more accurate assessment of existing community demographics. Work with identified communities to collaboratively design new cultural learning opportunities, answering questions such as: How do we communicate more effectively? What dates, historical figures, religious symbols, etc., are culturally significant in this community? How can we celebrate these together?	Suggested Lead Partner(s): City of Sisters Central Oregon Intergovernmental Council Citizens4Community Potential Supporting Partner(s): Family Access Network Deschutes County Library, Sisters branch Age Friendly Sisters Country Three Sisters Historical Society Faith-based community Latino Community Association Homeless Leadership Coalition Winter Shelter Project (Lois Caplan) Kiwanis Sisters Juntos Program Habitat for Humanity	 Lead partner signed on to the effort. Task force created for this purpose. More accurate assessment of existing community demographics created. Determination of communities to collaborate with completed. Determination of items of cultural significance for each community completed. Completion of design of new cultural learning opportunities for each of the communities identified in Milestone No. 4 above. Lessons learned documented and distributed. **Note: The City and COIC will take the lead on data collection. C4C will lead outreach to identified communities. 			*	

Connected 4.2	Suggested Lead Partner(s):				
Barriers to Diversity	Age Friendly Sisters Country	1. Lead partner signed on to the effort.			
•	Citizens4Community	2. Task force created for this purpose.			
Identify and develop an action	,	3. Completion of a study to determine the		→	./
plan to address existing barriers	Potential Supporting Partner(s):	targeted populations to most effectively		_	•
such as cost of living,	• City of Sisters	support.			
accessibility and language — to	Central Oregon Intergovernmental	4. Completion of a study to determine existing			
enable minority populations and	Council	barriers to the targeted populations.			
other priority groups to thrive.	All groups supporting minority and other	5. Completion of a plan to prioritize specific			
, , , , , , , , , , , , , , , , , , , ,	priority populations (see 4.1)	barriers to be addressed and actions needed to remove or reduce those barriers.			
		6. Commencement of work on plan to remove or			
		reduce identified barriers to diversity.			
		7. Results reviewed and plan modified where necessary.			
		8. Completion of work on plan to remove or			
		reduce identified barriers to diversity.			
		9. Lessons learned documented and distributed			
		**Some or many of the identified barriers may be			
		addressed by other strategies in this action plan.			
Connected 4.3	Suggested Lead Partner(s):				
Mental Health Support Systems	Age Friendly Sisters Country	1. Lead partner signed on to the effort.			
	Sisters School District	2. Task force created for this purpose.			
Build hope for struggling members of our community by	Family Access Network	Completion of a study to determine the community members with mental health	→	√	
identifying existing services and	Potential Supporting Partner(s):	support system issues and the nature of those			
strengthening partnerships to	• Sheriff's Department	issues.			
connect residents with services.	• Fire District	4. Completion of a plan on how best to address			
Connect residents with services.	Deschutes County Behavioral Health	the issues determined in the study mentioned			
	Sisters Library	in Milestone No. 3 above, including best use of			
	Central Oregon Health Council	existing community organizations and funding			
	• St. Charles Health System	requirements and sources.			
	Homeless Leadership Coalition	5. Agreement reached with community			
	Deschutes County Library, Sisters	organizations on their roles.			
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 Plan identified in Milestone No. 4 implemented. Funding secured. Results reviewed and plan modified where necessary. Lessons learned documented and distributed. 	
**Note: To reach both adult and youth populations, SSD and Age Friendly Sisters Country need to be co-leads.	

CONNECTED STRATEGY 5 Leadership Training & Development Emphasizing Youth	Develop a deeper pool of leadership through mentorship, education and training, opportunities for civic participation, and community involvement across the generational spectrum with a particula emphasis on youth and young adults.									
ACTION NUMBER & TITLE & TEXT	SUGGESTED LEAD PARTNER(S) & POTENTIAL SUPPORTING PARTNER(S)	MILESTONES IN ACHIEVING THE ACTION IMPLEMENTATION TIMELINE								
			ess Than 1 Yr.	1 – 2 Yrs.	3 -5 Yrs.	5+ Yrs.				
Connected 5.1 Community-wide Leadership Training Model Research successful community-wide leadership training programs that have been implemented in other communities. Identify successful program elements and determine their relevance to Sisters Country. Select an existing model or develop a new model by adapting elements from other successful programs.	Suggested Lead Partner(s): Chamber of Commerce Potential Supporting Partner(s): Citizens4Community Non-profit Association of Oregon Central Oregon Intergovernmental Council The Ford Family Foundation City of Sisters Deschutes County Deschutes County Proposed Sisters Foundation	 Lead partner signed on to the effort. Task force created for this purpose. Identification of previously implemented community-wide leadership programs completed. Review of leadership training programs previously identified is completed. Identification of successful leadership program elements is completed. Determination of relevance to Sisters Country of elements identified in milestone No. 5 complete. Leadership training model selected or developed from information gathered in Milestone Nos. 3-6 above. Program funding secured. Program management secured. 			✓					

Suggested Lead Partner(s): Chamber of Commerce Economic Development for Central Oregon Potential Supporting Partner(s): Non-profit Association of Oregon Citizens4Community The Ford Family Foundation City of Sisters Sisters Library Age Friendly Sisters Country Sisters Juntos Sisters School District Central Oregon Community College OSU-Cascades Proposed Sisters Foundation Family Access Network Deschutes County Library Academic Partners (COCC, OSU, PSU) Central Oregon Intergovernmental Council	12. 1. 2. 3. 4. 5. 6. 7.	where necessary. Lessons learned documented and distributed. Lead partner signed on to the effort. Task force created for this purpose. Completion of a study to determine the current under-represented populations. Completion of a study to identify the existing barriers to the targeted populations. Completion of a plan to prioritize specific barriers to be addressed and actions needed to remove or reduce those barriers. Commencement of work on plan to remove or reduce identified barriers. Results reviewed and plan modified where necessary. Completion of work on plan to remove or reduce identified barriers.			→	•
• Chamber of Commerce	1. 2.	Lead partner signed on to the effort. Task force created for this purpose.				_
 Potential Supporting Partner(s): Sisters School District Sisters ASPIRE Economic Development for Central Oregon 	3.4.	Details and mechanics of mentorship program defined, including how it will be publicized. Database of existing and willing mentors created and maintained.				•
	 Chamber of Commerce Economic Development for Central Oregon Potential Supporting Partner(s): Non-profit Association of Oregon Citizens4Community The Ford Family Foundation City of Sisters Sisters Library Age Friendly Sisters Country Sisters Juntos Sisters School District Central Oregon Community College OSU-Cascades Proposed Sisters Foundation Family Access Network Deschutes County Library Academic Partners (COCC, OSU, PSU) Central Oregon Intergovernmental Council Suggested Lead Partner(s): Chamber of Commerce Potential Supporting Partner(s): Sisters School District Sisters ASPIRE Economic Development for Central 	Suggested Lead Partner(s): • Chamber of Commerce • Economic Development for Central Oregon Potential Supporting Partner(s): • Non-profit Association of Oregon • Citizens4Community • The Ford Family Foundation • City of Sisters • Sisters Library • Age Friendly Sisters Country • Sisters Juntos • Sisters School District • Central Oregon Community College • OSU-Cascades • Proposed Sisters Foundation • Family Access Network • Deschutes County Library • Academic Partners (COCC, OSU, PSU) • Central Oregon Intergovernmental Council Suggested Lead Partner(s): • Chamber of Commerce 1. Potential Supporting Partner(s): • Sisters School District • Sisters ASPIRE • Economic Development for Central Oregon	12. Lessons learned documented and distributed. Suggested Lead Partner(s): • Chamber of Commerce • Economic Development for Central Oregon Potential Supporting Partner(s): • Non-profit Association of Oregon • Citizens4Community • The Ford Family Foundation • City of Sisters • Sisters Library • Age Friendly Sisters Country • Sisters Juntos • Sisters School District • Central Oregon Community College • OSU-Cascades • Proposed Sisters Foundation Family Access Network • Deschutes County Library • Academic Partners (COCC, OSU, PSU) • Central Oregon Intergovernmental Council Suggested Lead Partner(s): • Chamber of Commerce Other Lead partner signed on to the effort. Completion of a study to identify the existing barriers to the targeted populations. 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Lead partner signed on to the effort. 1. Lead partner signed on to the effort. 2. Task force created for this purpose. 3. Details and mechanics of mentorship program defined, including how it wi

coaching to help new leaders develop confidence, competency, and visibility. The program is open to all, but with an emphasis on recruiting youth, young adults and diverse populations. Connected 5.4 Key Community Leadership Partners Recruit key partners from the business, education, non-profit, and government sectors to participate in, champion, and spread the word about leadership training and mentorship programs.	Suggested Lead Partner(s): • Chamber of Commerce • Economic Development for Central Oregon Potential Supporting Partner(s): • City of Sisters • Sisters School District • Citizens4Community • Proposed Sisters Foundation	9.	commence efforts. Key mentorship program partners commence efforts. Results reviewed and partner staffing modified where necessary. Lessons learned documented and		✓
Commented F.F.	Suggested Load Danter and A		distributed.		
Connected 5.5 Sisters Foundation	Suggested Lead Partner(s): • Citizens4Community	1.	Lead partners signed on to the effort.		
		2.	Task force created for this purpose.	1	
Facilitate community	Potential Supporting Partner(s):	3.	Community conversations facilitated by		
conversations to define the	Chamber of Commerce		C4C, with a focus on engaging local non-		
unique role of a local organization	City of Sisters		profit and organizational leaders.		
in Sisters Country that could take	Non-profit leaders	4.	Discussions held between C4C and Sisters		
on tasks such as providing	Proposed Sisters Foundation		Community Foundation (SCF) to determine		
leadership training (Connected					

Timeline key: ☐ Initiated → = Ongoing ✓ = Completed

Sisters Actions 5.1-5.5) and creating/enhancing a local skills			whether SCF would agree to take on the role of the Sisters Country Foundation.		
1 0	_		•		
database for the benefit of the	٥		If it is decided SCF will take on the role of		
community (Connected Sisters			Sisters Country Foundation, additional		
Action 2.3)			Board members for SCF recruited and		
			signed up.		
Determine if a local foundation-	6	5.	SCF ends hiatus and resumes work.		
in-forming (Sisters Community	7	7.	Lessons learned documented and		
Foundation) would be a good fit			distributed.		
in this role.					